## **DEGREE: Master of Strategic Communication 12540 (1.5 year study plan / with dissertation / full admission credit)**

**2025 HANDBOOK**

Handbook: <https://handbooks.uwa.edu.au/coursedetails?code=12540#course-structure>

4 x CORE

4 x OPTION – GROUP A

4 x DISSERTATION

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| **YEAR 1** | SEM 1 | COMM5701 Strategic Communications in a Digital Era | COMM5702 Digital Media: Theory and Practice | Group A option | SOCS4100  Social Sciences Research Skills |
| SEM 2 | COMM5104 Public Communication | COMM5704 Global Media and Cross-cultural Communication | Group A option | SOCS5551 Master's Dissertation Part 1 |
| **YEAR 2** | SEM 1 | Group A option | Group A option | SOCS5552 Master's Dissertation Part 2 | SOCS5553 Master's Dissertation Part 3 |

* This study plan is for students who have been offered 24 points of admission credit based on their undergraduate degree.